



PRODUCT CATALOGUE

WELCOME

Here at McClure's, we hope you have a souring experience (in a good way) while looking at the following pages.

Inside this catalogue you will find info on our company and our products offered by McClure's.

Please contact us or ask about our distributing partners to order and please visit our site at MCCLURESPICKLES.COM

“ These are pickup truck, not designer S.U.V. pickles, and they are extremely good at what they do. ”

- The New York Times

“ It's rare to find a line of prepared foods in which every item is delicious. McClure's is one... ”

- Martha Stewart Living



 facebook.com/mcclurespickles

 twitter.com/mcclurespickles

ABOUT THE OWNERS

Brothers Bob and Joe McClure grew up making pickles in Michigan using their great-grandmother Lala's recipe, passed down from their mother's side of the family. Every summer, they would make pickles with their parents, grandfather, relatives, and friends. Joe went off to study classical guitar and Bob went on to work in television and stage.

In 2006, they decided to pull out the old family recipe and see if it would make an okay business. Bob, living in Brooklyn at the time, and Joe, living in metro-Detroit, started making batches that they would take around to bars, restaurants, and specialty food stores.

After about one month of having their product for sale, they garnered a review in the Foodstuffs section of *The New York Times*. Almost overnight, they found themselves brine-deep in the pickle business. Now, they still produce many items in their own factory and work directly with the farmers that provide the best produce available. After many years of making pickles with their family, they are excited to share them with your family as well.



PICKLES



McClure's Garlic & Dill Pickle Spears

MSRP: \$7.99

Item: #3 | UPC: 8-9618000103-2

12 PACK

UOM / Pack: 32oz / 12 units per case

Case Specs: 35 lbs., 15 x 11.5 x 7.5

Case Cube: .748

Pallet TI/HL: : 10/6; 60cs pallet

6 PACK

UOM / Pack: 32oz / 6 units per case

Case Specs: 17.5 lbs., 11.5 x 8 x 7.5

Case Cube: .38

Pallet TI/HL: : 20/6; 120cs pallet



McClure's Spicy Pickle Spears

MSRP: \$7.99

Item: #2 | UPC: 8-9618000102-5

12 PACK

UOM / Pack: 32oz / 12 units per case

Case Specs: 35 lbs., 15 x 11.5 x 7.5

Case Cube: .748

Pallet TI/HL: : 10/6; 60cs pallet

6 PACK

UOM / Pack: 32oz / 6 units per case

Case Specs: 17.5 lbs., 11.5 x 8 x 7.5

Case Cube: .38

Pallet TI/HL: : 20/6; 120cs pallet



McClure's Garlic & Dill Whole Pickles

MSRP: \$7.99

Item: #1 | UPC: 8-9618000101-8

12 PACK

UOM / Pack: 32oz / 12 units per case

Case Specs: 35 lbs., 15 x 11.5 x 7.5

Case Cube: .748

Pallet TI/HL: : 10/6; 60cs pallet

6 PACK

UOM / Pack: 32oz / 6 units per case

Case Specs: 17.5 lbs., 11.5 x 8 x 7.5

Case Cube: .38

Pallet TI/HL: : 20/6; 120cs pallet



McClure's Sweet & Spicy Crinkle Cut

MSRP: \$7.99

Item: #29 | UPC: 8-9618000129-2

12 PACK

UOM / Pack: 32oz / 12 units per case

Case Specs: 35 lbs., 15 x 11.5 x 7.5

Case Cube: .748

Pallet TI/HL: : 10/6; 60cs pallet

6 PACK

UOM / Pack: 32oz / 6 units per case

Case Specs: 17.5 lbs., 11.5 x 8 x 7.5

Case Cube: .38

Pallet TI/HL: : 20/6; 120cs pallet

MIXERS



McClure's Spicy Bloody Mary Mixer

MSRP: \$6.99-7.99

Item: #10 | UPC: 8-9618000110-0

12 PACK

UOM / Pack: 32oz / 12 units per case

Case Specs: 35 lbs., 15 x 11.5 x 7.5

Case Cube: .748

Pallet TI/HL: : 10/6; 60cs pallet

6 PACK

UOM / Pack: 32oz / 6 units per case

Case Specs: 17.5 lbs., 11.5 x 8 x 7.5

Case Cube: .38

Pallet TI/HL: : 20/6; 120cs pallet