**Agenda**

1. **Call to Order**
2. **Approval of June 2017 Board Meeting Minutes**

Copies of these minutes have been emailed to members of the board.

*Proposed Motion: I move that we accept the June 2017 Board Minutes as presented.*

1. **Treasurer’s Report – Amy Jarrad-Wibert**
   1. Club Financial Reports will be distributed at the board meeting.

*Proposed Motion: I move that we accept the Treasurer’s financial reports for June 2017 as presented.*

* 1. The 2017-18 Club Budget has been drafted and has been forwarded to the board for discussion and action.

*Proposed Motion: I move that we adopt the proposed/amended 2017-18 budget for the Rotary Club of East Lansing.*

1. **President’s Report – Ody Norkin**
   1. Activation of the Public Relations Committee

As a club, we need to be more pro-active in at publicizing our projects and service projects in the community. One way to do this is through the creation of a public relations committee charged with the responsibility for publicizing our club activities and projects using both traditional (print and electronic) and social (Facebook, Twitter, etc.) media.

*Proposed Motion: I move that we authorize the President to appoint a Public Relations Committee to assist the club and its committees in publicizing and promoting support as well as participation in club activities and projects.*

* 1. Community Service/Vocational Committee Responsibilities

For a number of years, we have had a “Pancakes Committee” charged with the responsibility of organizing the club’s annual “Pancakes in the Park” breakfast fundraiser which provides funding for many of the club’s community projects, both locally and abroad. During this time, the Community Service/Vocational Committee has screened requests for financial support from numerous community organizations (E.L. High School, Weekend Survival Kits Program, American Red Cross, St. Vincent’s Catholic Charities, Okemos Band Program, etc.) and made recommendations to the board about expenditures for these initiatives. This committee includes a number of experienced and talented leaders and in the club, including several past presidents and board members. Its recommended that this committee take over the responsibility for the annual *“Pancakes in the Park”* breakfast fundraiser, or its successor fundraising activity.

*Proposed Motion: I move that we charge the Community Service/Vocational Committee with the responsibility for organizing the club’s “2018 Pancakes in the Park” breakfast fundraiser.*

*Proposed Motion: I move that we authorize the President to appoint a special committee to examine and assess the effectiveness and potential for growth of the club’s fundraising activities, including the “Pancakes in the Park” breakfast fundraiser and make recommendations about: a) which of these initiatives should be continued with or without modifications, b) which initiatives should be discontinued (and why), and 3) which should be replaced, including a description of the replacement activity. The committee’s report and recommendations shall be presented to the board no later than December 1, 2017.*

* 1. Committee Chair Appointment

Sung Lee has tendered his resignation as chair of the International Committee, to pursue his interest in serving on the Rotary District 6360 grants committee.

*Proposed Motion: I move that we concur in the President’s recommendation to appoint current International Committee Co-chair Kristy Swope to serve as Chair of the club’s International Committee during 2017-18 Rotary year and that Luca Gamberini be appointed as an at-large member of the board for 2017-18.*

1. **President Elect’s Report – Cathy Zell**

# Google Calendar

# Google calendar is a tool that can help us track our club meetings and activities, including: club meetings, special events, board meetings, committee meetings, etc.

*Proposed Motion: I move that members of the board use the Google calendar to schedule club activities and that we encourage all club members to utilize this tool to keep informed about club activities. Further, time should be set aside at an upcoming club meeting to demonstrate how to access this tool.*

* 1. August Member Recruitment

It’s suggested that one of our weekly meetings in August be set aside to showcase our club to prospective members. How do we best do this? Should we have reports/presentations from our committees, presentations from organizations that we support, some combination of the two ideas, or a dynamic feature speaker?

1. **Secretary/President Elect Nominee Report – Kristy Swope**
2. **Committee Reports**
   1. **Community Service/Vocational Committee – Kristin Shelley**
   2. **The Rotary Foundation – Katie Donovan**

Our club contributions for 2016-17 were: Foundation Annual Giving: $5,000 ($5,040 donated; 100.8%) Polio Plus: $2,650 ($2,583; 97.47%).

* 1. **International Committee – Sung Lee**

*Proposed Motion: I recommend that the board approve an expenditure of $200 for the August 22, 20917 MSU karaoke Night welcoming the MSU International Students to campus for the 2017-18 academic year.*

* 1. **Membership Committee – Nathan Triplett**
  2. **Visioning/Goalkeeping Committee – Jim Folkening**
  3. **Youth Initiatives Committee – Daria Buzun & Laura Hosey**
  4. **East Lansing Rotary Foundation – Joe Osypczuk**

1. **Announcements**
2. **Adjournment**